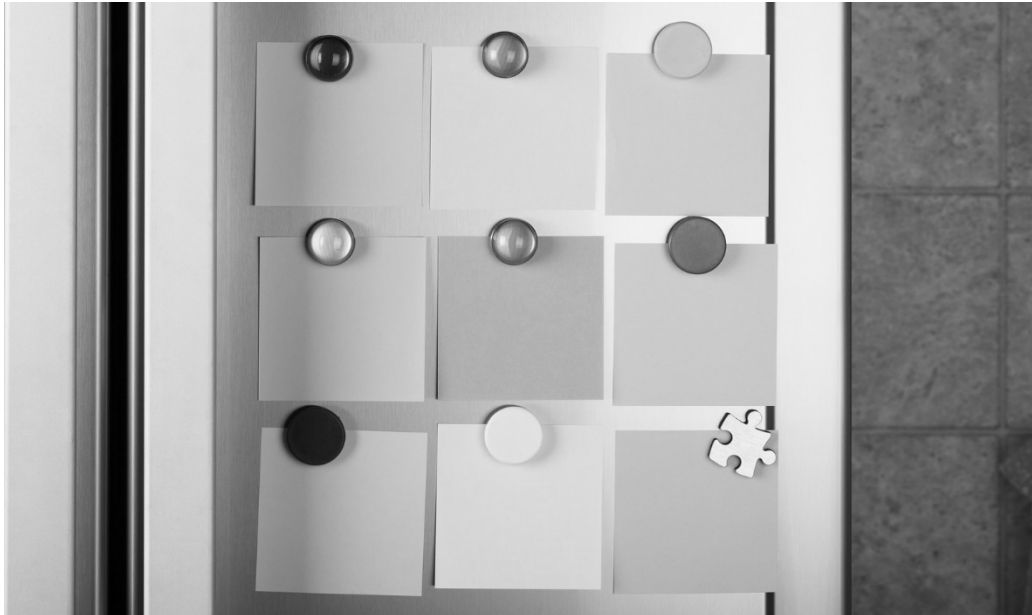


WHO DO YOU LOVE?

SPECIAL ASSIGNMENT



Before we get too far into our Initiation, we want to get an idea of who you think you should be working with. We are not looking for “I want to work only with CEO’s...” We are seeking the *kind of people* you get along best with. It will help us guide your work and assignments going forward so that you have the highest probability of not only success, but also of a good experience with your clients.

Assignment:

Think about the people in your life (exclude your family or lifetime friends with whom you share decades of experience) that you really enjoy working with, playing with, travelling with, or just hanging out. Write down their general attributes – what are they like? Are they smart, funny, into fitness, foodies, NASCAR fans, patient, motivated, cat-lovers – whatever. Just jot down all the qualities you can think of that make for a great relationship. Now narrow the list down to the top 10 and send to your coach. We will go through this list, combine it with other assignments, and reevaluate it from time to time during this program.

